

FIG. 1

Figure 2A. Voter-Centric Grassroots Advocacy System

Legend

□ = Web page or email presented to the user.

○ = Backend operation on the server.

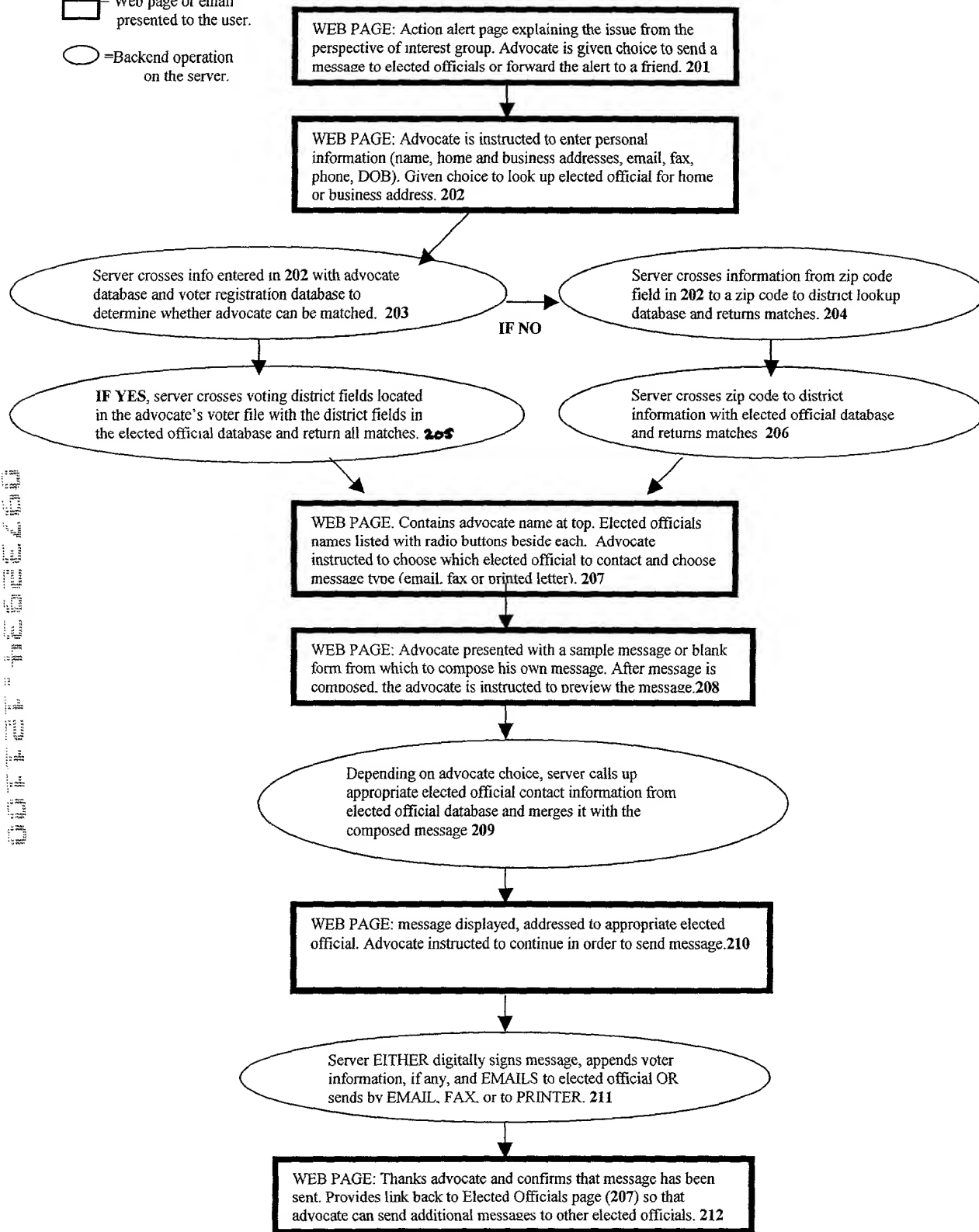


Figure 2B

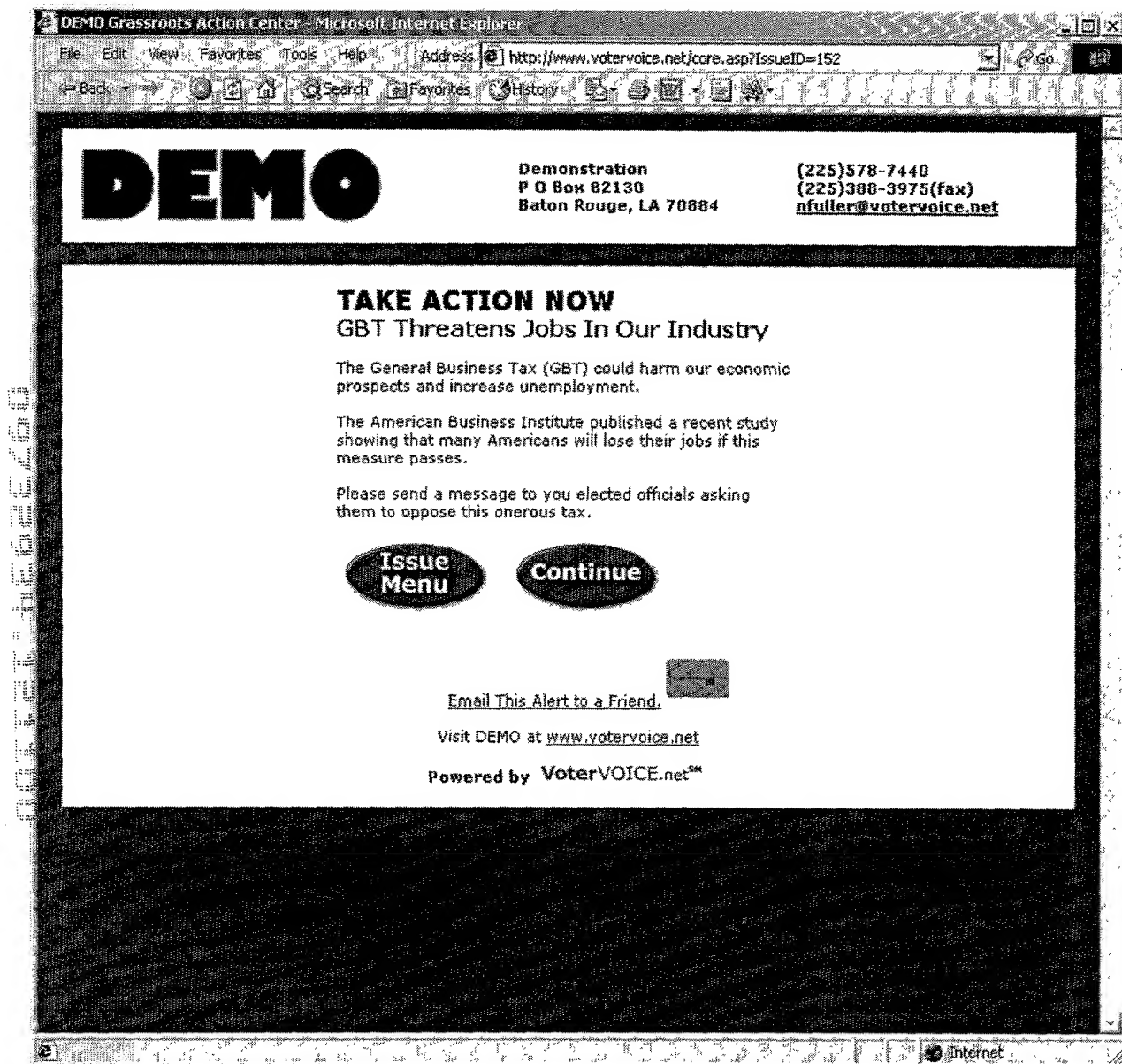


Figure 2C

DEMO Grassroots Action Center - Microsoft Internet Explorer

File Edit View Favorites Tools Help Address http://www.votervoice.net/Cora.asp?Screen=UserLogin&IssueID=152 Go

Back Search Favorites History

DEMO

Demonstration
P O Box 82130
Baton Rouge, LA 70884

(225)578-7440
(225)388-3975(fax)
nfuller@votervoice.net

Step 1 Good evening Patrick Fuller. Please verify that the information listed below is valid. Note: Fields marked in red are required. Read our [privacy policy](#).

User Information

First Name Patrick Last Name Fuller

Email nfuller@home.com

Home Address 19213 Point O Woods Ct

City Baton Rouge State LA Zip 70809

☒ I want to receive future alerts from DEMO.

☒ I am currently a member of DEMO.

Business Information

Your Title CEO

Company VoterVOICE LLC

Street Address 100 South Stadium Drive

City Baton Rouge State LA Zip 70802

Phone (225)578-74 Fax (225)388-39

Step 2 Click a button to find your elected officials.

Home Address

Business Address

Internet

Figure 2D

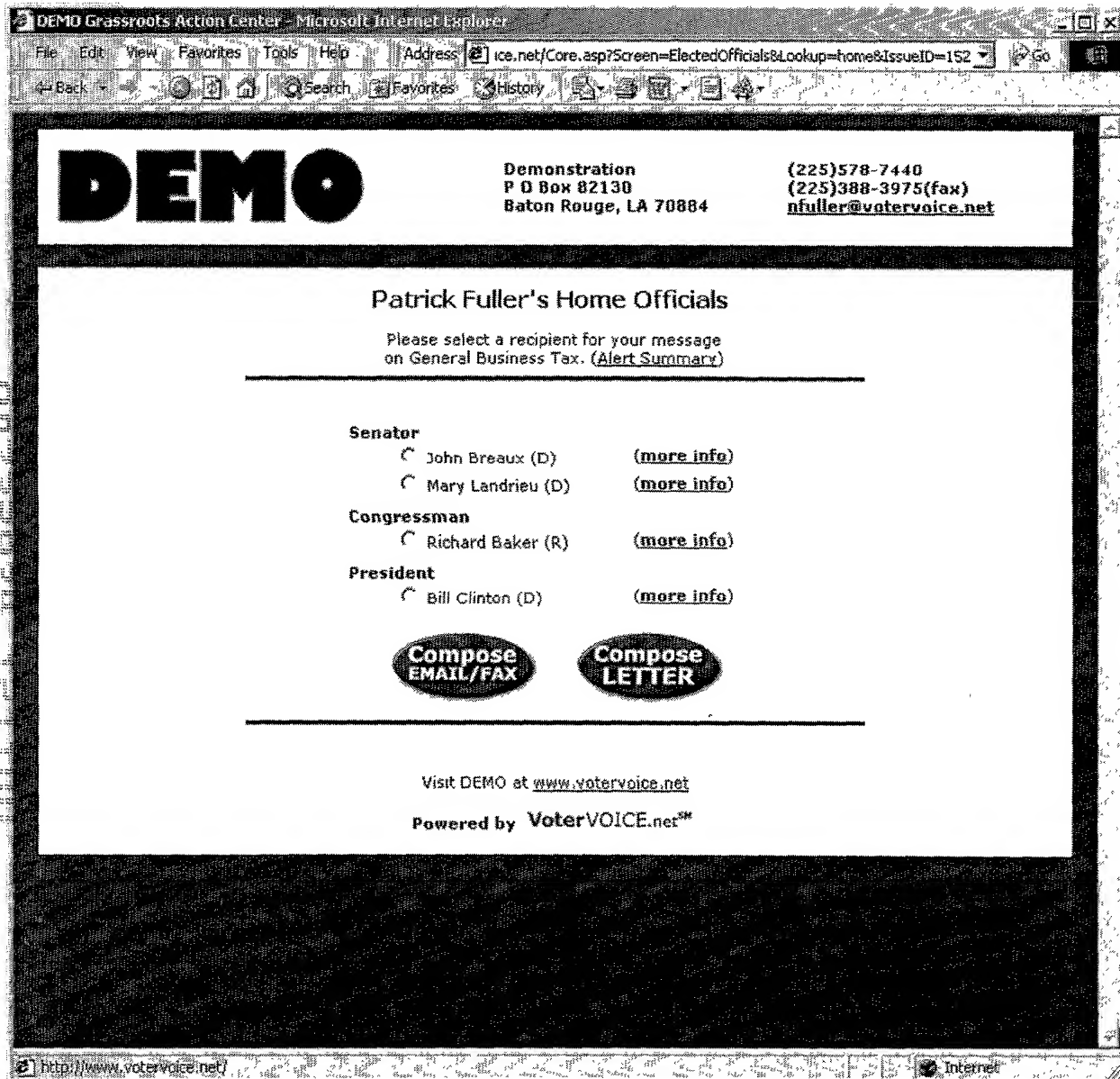


Figure 2E

DEMO Grassroots Action Center - Microsoft Internet Explorer

File Edit View Favorites Tools Help Address <http://www.votervoice.net/Core.asp?Screen=Compose&IssueID=152> Go

Back Search Favorites History

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Compose the message as you would like it to appear to the elected official. Only compose the body of the message the rest will be added when you preview the letter. The guidelines were provided by the administrator of this site to assist you in composing an effective letter.

TO:

CC:

Subj:

Guidelines:

- *The GBT will require employers to lay off all but the most essential personnel.
- *Studies have shown that raising taxes on businesses actually decreases the amount of

Body:

☒ Send a copy of this message to my email account.

<http://www.votervoice.net/> Internet

Figure 2F

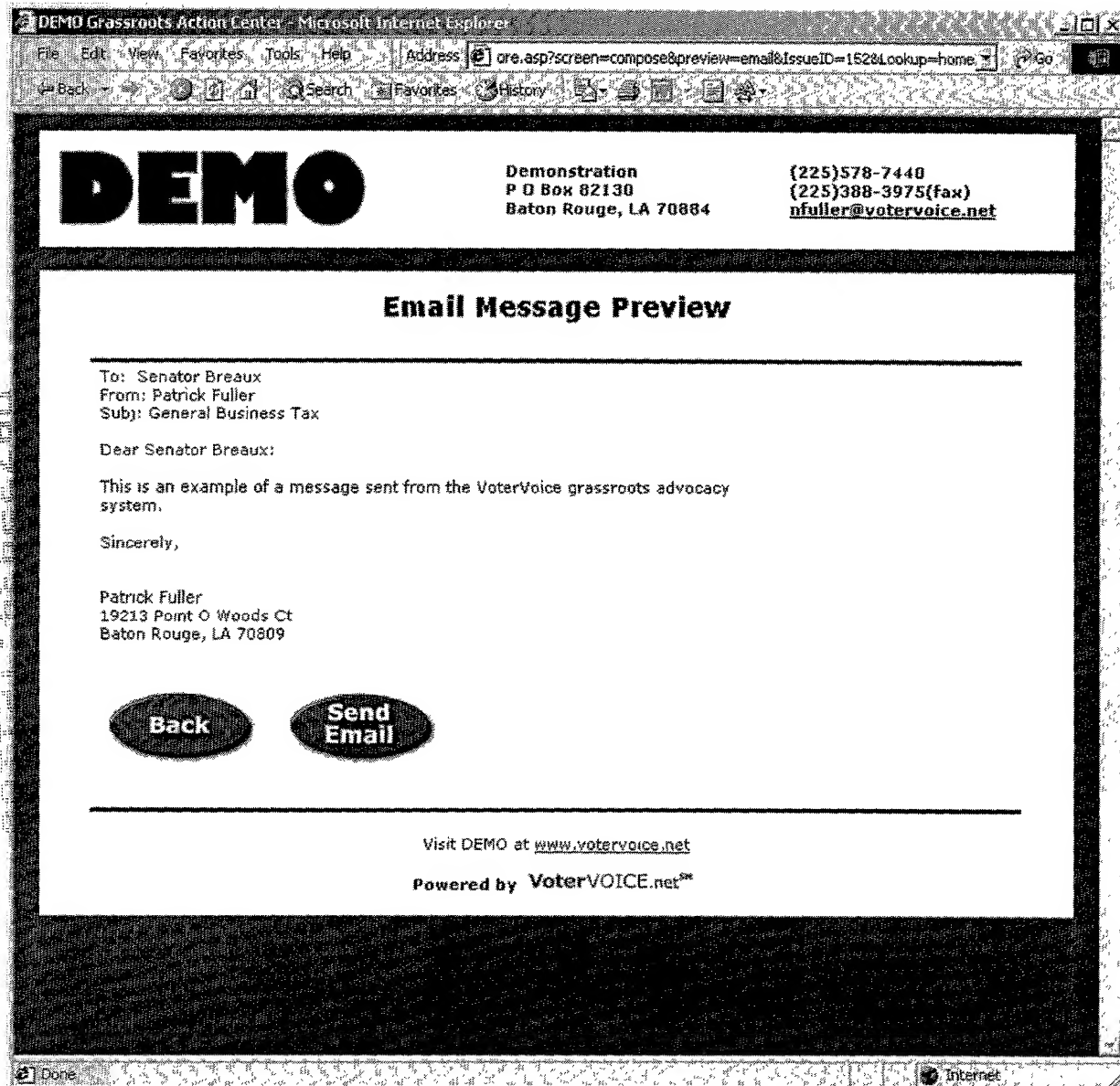


Figure 2G

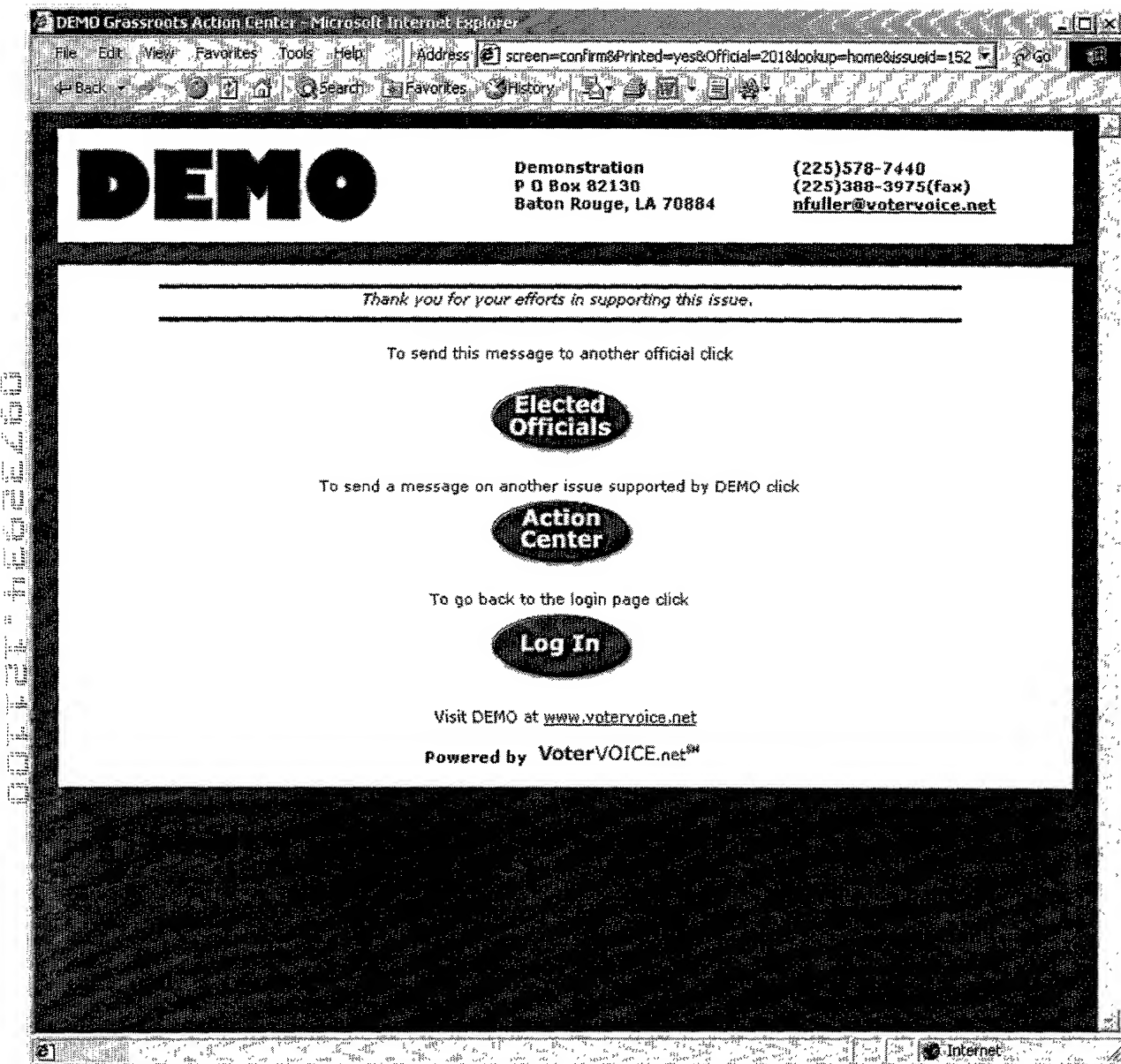


Figure 3A. Advocate Targeting System

Legend

▭ = Web page or email presented to the user.

○ = Backend operation on the server

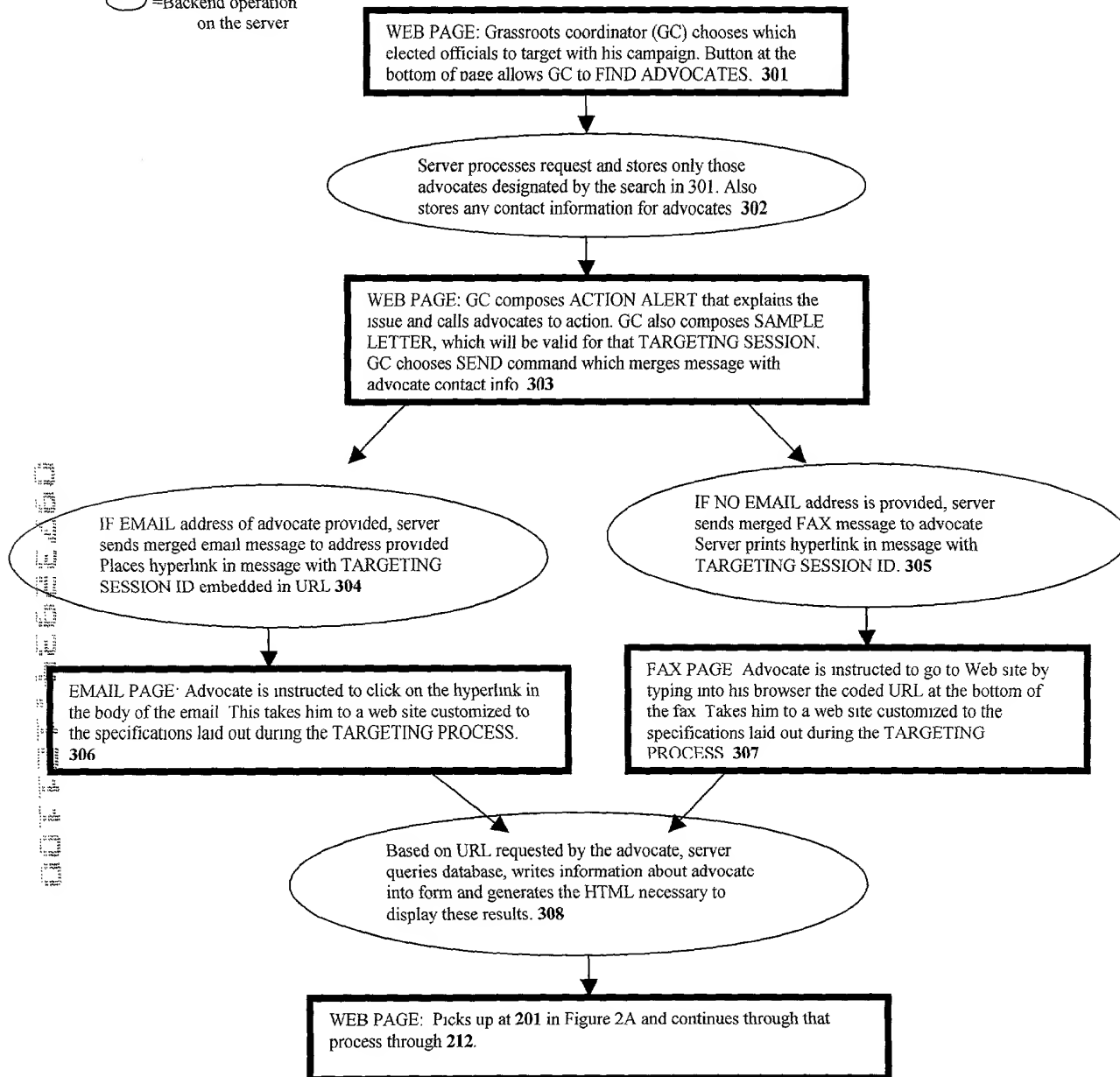


Figure 3B.1

VoterVoice Administrator Site - Microsoft Internet Explorer

File Edit View Favorites Tools Help Address <http://www.votervoice.net/Admin.asp?Screen=AdminActivistManager> Go

Back Forward Stop Search Favorites History

VoterVOICE.net

Facilitating the Future of Democracy

Administrator Site

Accounts Action Center Reports Communications Logout

DEMO's Advocate Manager

Step 1: Choose the elected officials that you would like to target with your activists' communications (e.g. only the Ways and Means committee, entire House, etc). You may select multiple entries from each box. Start with the level of government.

States	Chamber/Executive
Idaho	President
Illinois	U.S. Senate
Indiana	U.S. House
Iowa	State Senate
Kansas	State House
Kentucky	Governor
Louisiana	<input type="checkbox"/> Select All
Maine	
Maryland	
Massachusetts	

☐ Select All

Continue

Internet

Figure 3B.2

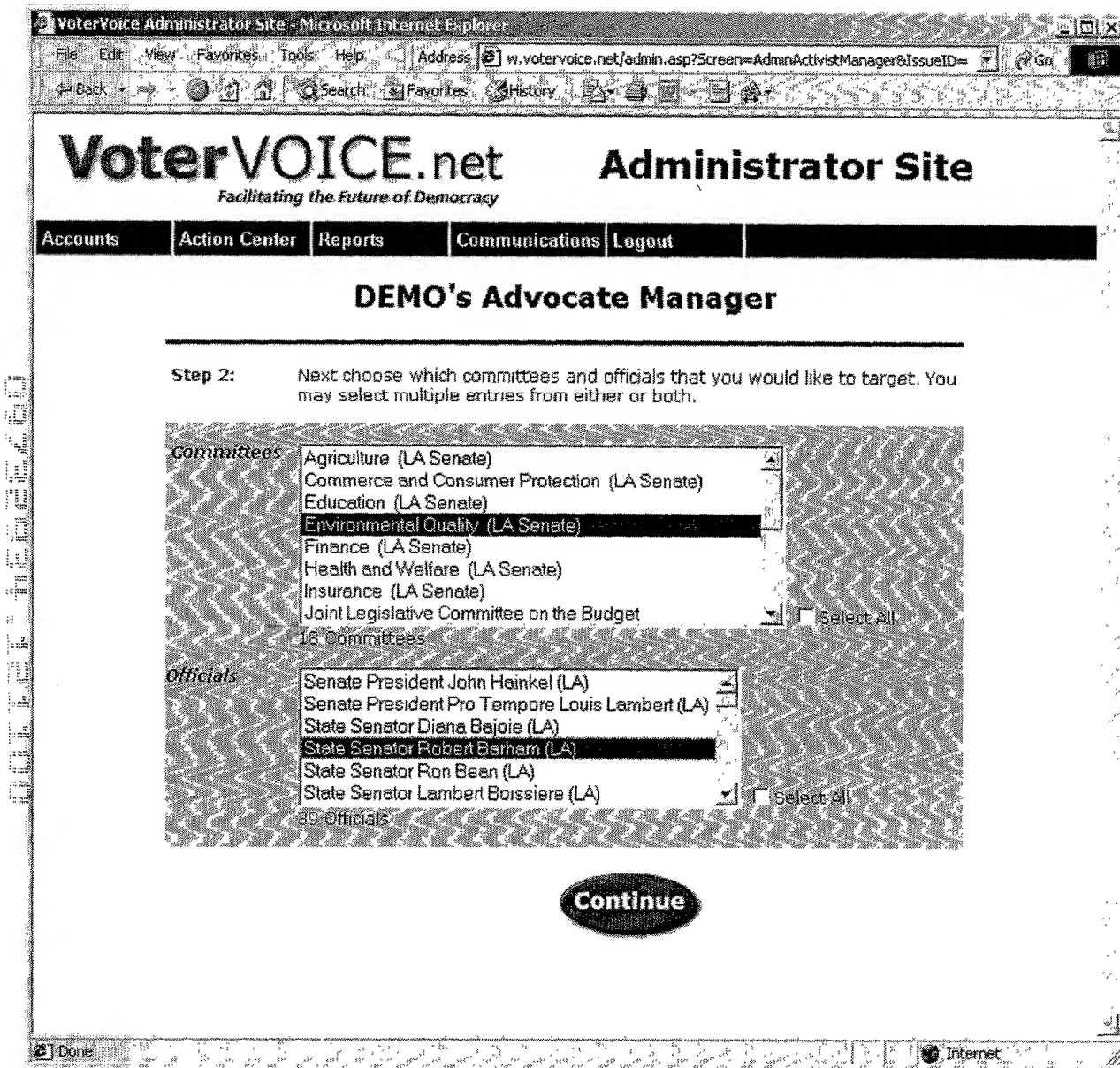


Figure 3B.3

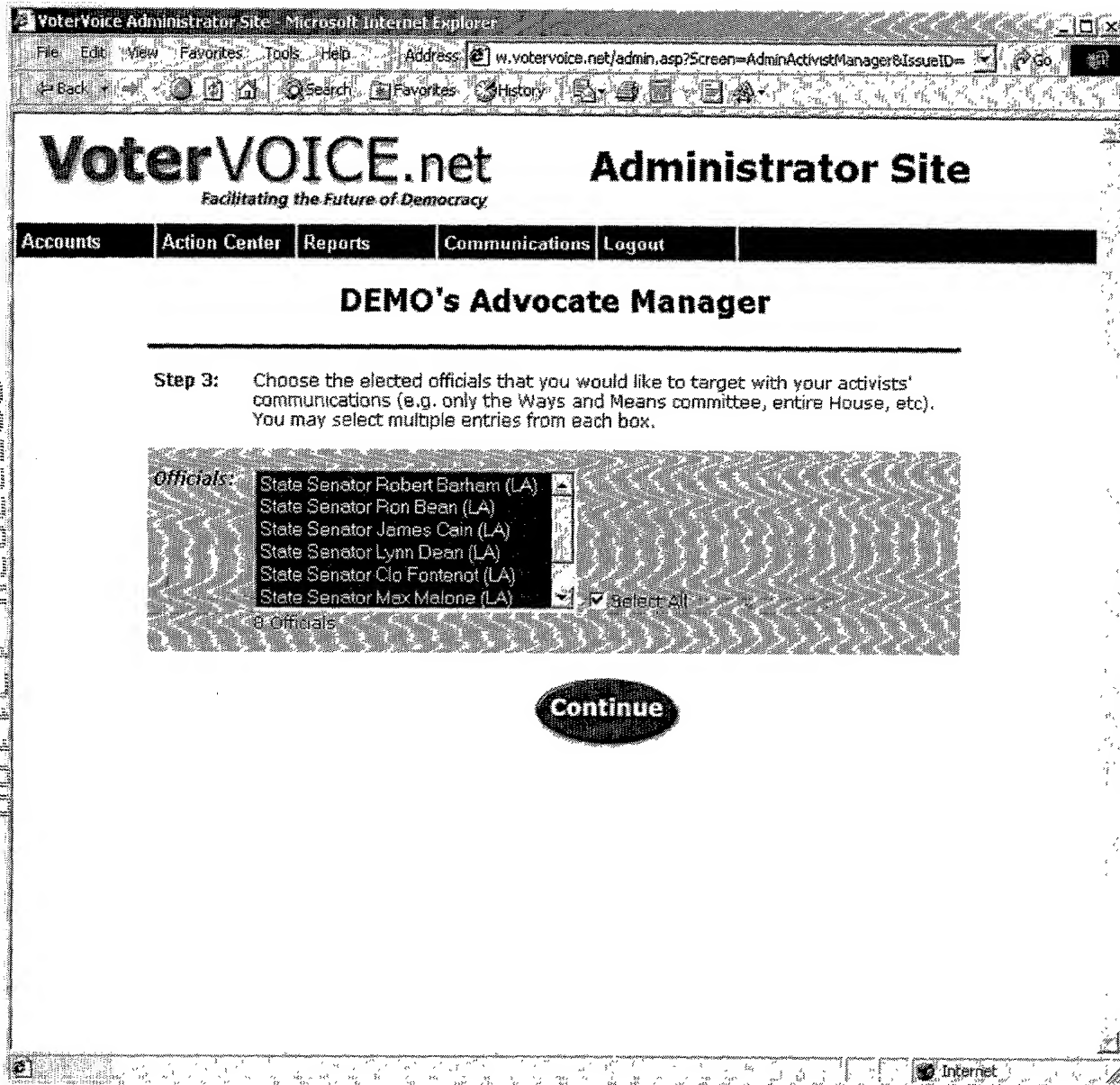


Figure 3B.4

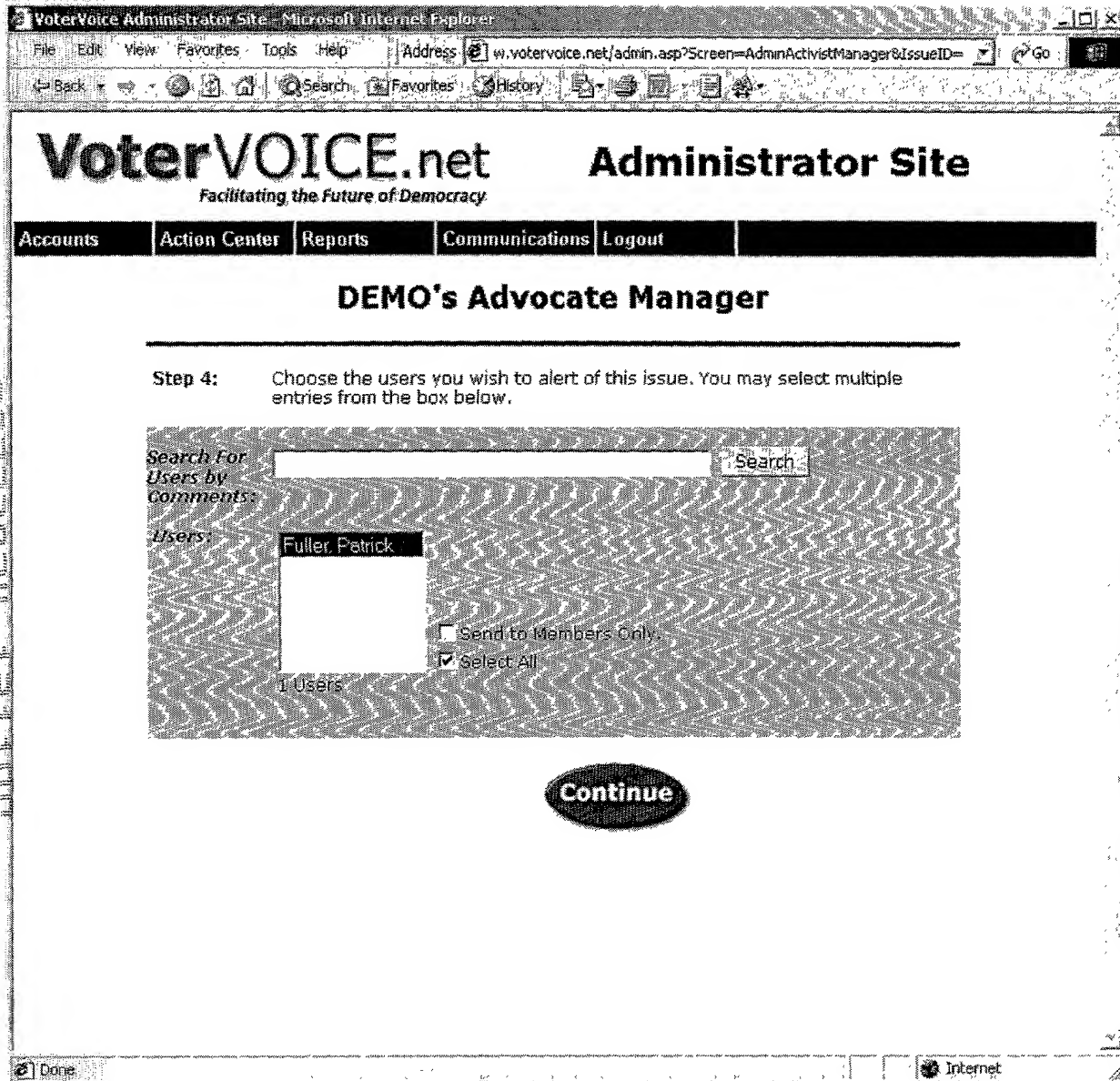


Figure 3C

VoterVoice Administrator Site - Microsoft Internet Explorer

File Edit View Favorites Tools Help Address: http://www.votervoice.net/admin.asp?Screen=AdminActivistManager Go

Back Search Favorites History

VoterVOICE.net

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Step 5: Prepare your message and hit "Send". You must select an issue to associate this message with, or you can add a new one by selecting "Add New Issue".

To: All Grassroots Contacts Create a group name (ie: All DEMO Members)

From: admin@votervoice.net

Issue: General Business Tax

Subj: General Business Tax

Compose Message:

The General Business Tax (GBT) could harm our economic prospects and increase unemployment.

The American Business Institute published a recent study showing that many Americans will lose their jobs if this measure passes.

Finish

javascript: ValidateLevelForm(); Internet

Figure 3D

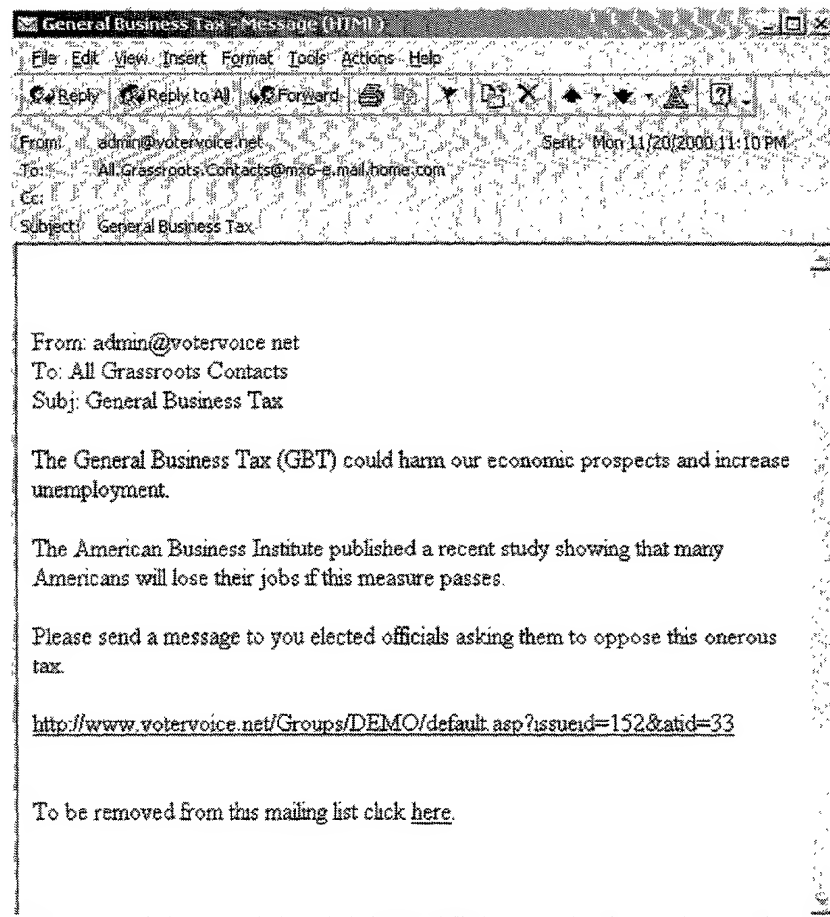


Figure 3E

From: admin@votervoice.net
To: All Grassroots Contacts
Subj: General Business Tax

The General Business Tax (GBT) could harm our economic prospects and increase unemployment.

The American Business Institute published a recent study showing that many Americans will lose their jobs if this measure passes.

Please send a message to you elected officials asking them to oppose this onerous tax.

<http://www.votervoice.net/Groups/DEMO/default.asp?issueid=152&atid=34>

[illegible]